

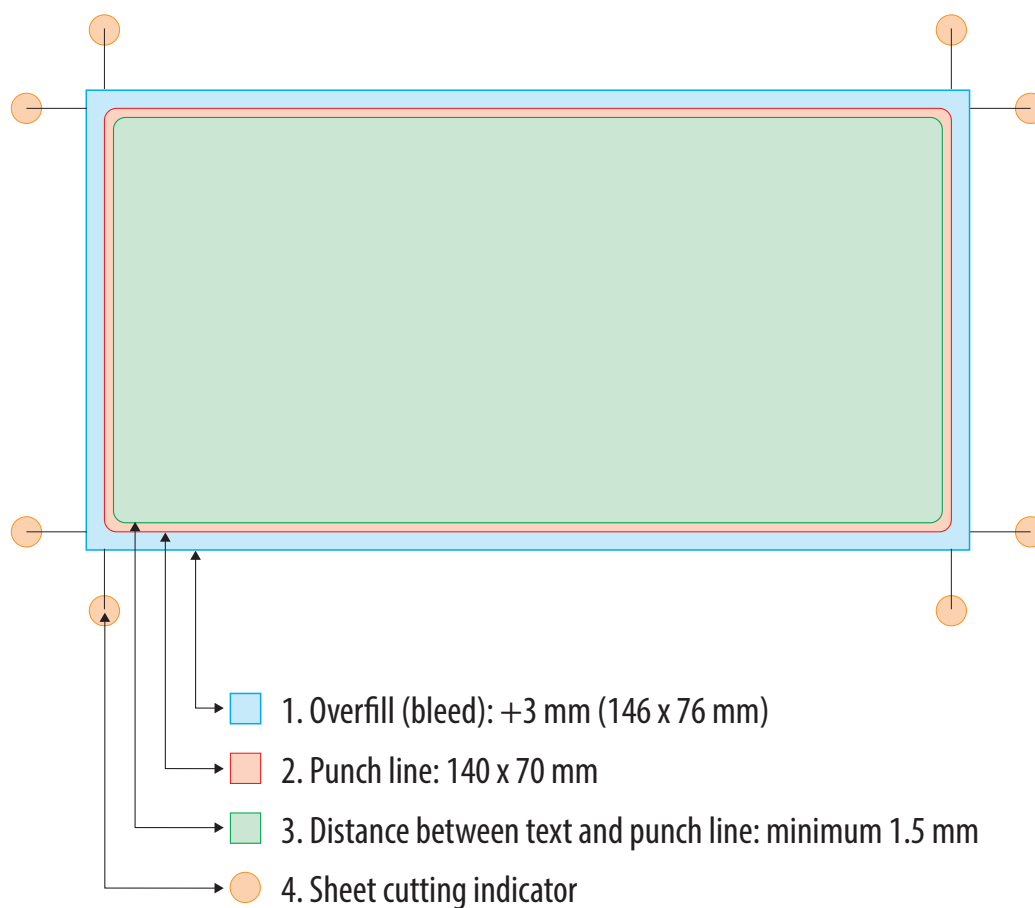


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Guideline

Data preparation for packaging print products

Depiction of ideal data preparation: e.g. size 140 x 70 mm



Print Data Specification:

Software versions for data submission

Adobe CC 2024

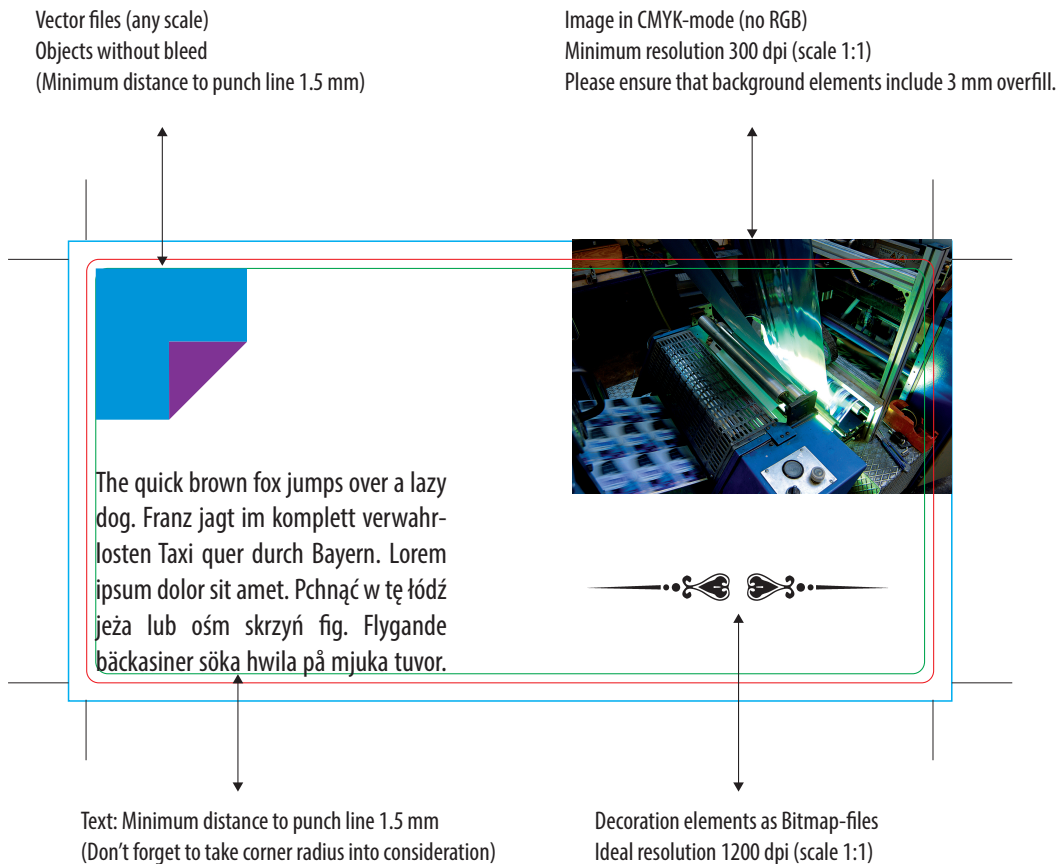
Art Pro Version 23.11

Art Pro+ Version 24.03

PDF-X4



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Important notice: Please make sure that text elements are solely generated by layout software like Illustrator, InDesign or X-Press.

Please refrain from using Photoshop for text elements: Any text that is turned into an image file will no longer be modifiable, leading to major problems in print quality. It will no longer be possible to adapt or modify the chosen font. In addition, readability and accurate depiction suffer dramatically (see example):

Vectorized text



The quick brown fox jumps over a lazy dog.
The quick brown fox jumps over a lazy dog.
The quick brown fox jumps over a lazy dog.

Image-file text



The quick brown fox jumps over a lazy dog.
The quick brown fox jumps over a lazy dog.
The quick brown fox jumps over a lazy dog.



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Data quality:

Image resolution 300 dpi

Line resolution 1200 dpi

Punch line to be clearly indicated in extra colour

Background elements including 3 mm of overfill

All other elements keeping a minimum distance of 1.5 mm to punch line (e.g. text, logos...)

Hair line size: Positive, 1-coloured elements: Minimum 0.1 mm,

Negative, 1-coloured elements: Minimum 0.15 mm

Hair line size: Positive, 2-coloured elements: Minimum 0.15 mm

Negative, 2-coloured elements: Minimum 0.20 mm

Type size: Positive 3 Pt., Negative 4 Pt. (1 colour), Negative 5 Pt. (4 colours)

CMYK-mode (no RGB), please clearly indicate special colour requests (Pantone, HKS)

Print standard ISOcoated_v2_eci.icc

Barcode size / Barcode requirements: Please refer to <http://www.gs1.com>

Hotfoil Embossing: Positive 0.1 mm / Negative 0.2 mm

Data submission: preferably in PDF-X4

Data control: according to submitted print-outs.

Colour control: according to submitted proofs.

Please be aware that only proofs according to ISO 12647-8 shall be accepted

(Reference profile ISOcoated_v2_eci.icc) FOGRA Media part: CMYK V. 3.0 printed

Upon request, we will gladly print your proofs (according to international guidelines

FOGRA and ISO 12647-8).

Layout data:

If you wish us to do so, we are happy to set up data for optimum printing preparation of your orders. Please refer to the contact details below.

Insufficient data:

Upon request and if feasible, insufficient data not meeting technical standards shall be improved by our experts. Otherwise, data will have to be replaced. Please note that data improvement will be invoiced accordingly.

Any questions, please do not hesitate to contact:

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